

Huronia



May 28th, 1999, was my first day at Huronia Alarms. The company I worked for, Walker's Electric (my family's business), had expanded their service offering to include a security division focused on security alarms and fire safety products; I was responsible for installing and servicing those products. When my family decided to sell that portion of the company to Huronia Alarms, Rob Thorburn Sr. asked if I wanted to join the Huronia Alarms team.

When you're raised in a family business, it's ingrained in you that "*the business needs you.*" You live and breathe the company, do whatever it takes, and constantly try to push forward and do well by it. It becomes another member of the family. And though the sacrifices can be challenging, the rewards are well worth the effort.

Because Huronia Alarms was a family-owned and operated business, I knew that I was of the same mindset as they were. So, while I was technically becoming an employee of a different company, I think we both knew I'd run the security division as though it were my own business.

I recently had the opportunity to visit a customer whose security system I installed in 1996. We discussed how their equipment was still in good working order. We also discussed that because of its age, there was no 100% guarantee that it would be working for another 20 years, given the shift away from the analogue telephone system the equipment was relying on.

While the life of security equipment is running longer than the average car, cell phone, and television ... we continue to see obsolescence and sunsetting of products as part of the electronics circle of life. The manufacturers of the equipment are no longer supporting some products. The tech industry is pushing for changes. And increasingly, we're seeing products move away from reliance on landline telephone systems.

Many of the older security systems can be equated to rotary dial-up phones. Where we once dragged a long curly cord into the kitchen pantry for a little privacy, we now have mobile telephones that are exponentially more powerful than the computers NASA used to launch Apollo 11 in 1961.

While we continue to support as many security products as possible, many older systems are no longer having replacement parts being produced. So, if there is a lightning strike and a board or panel is damaged, our Security Technician may be unable to find a board to replace it. And the older systems that are reliant on analogue connections may no longer be able to communicate with our monitoring station. The technology is constantly evolving, and we like to ensure that security systems will work each and every time that they are needed.

Does this mean you must change your security system to new equipment today? No. Just a reminder that at some point in the future, you will have to consider upgrading to the newer technology systems to continue to receive the same service and support you are accustomed to at Huronia Alarm & Fire Security Inc.

To all the customers that transitioned to Huronia Alarms back in 1999 and to those customers who continue to trust my security technician team and me, thank you. I am

proud to work with you and serve those in my community who have come to know and trust me.

~George Walker, Service/Installation Manager

HURONIA GOOD FRIDAY HOURS OF OPERATION

Please take note that Huronia will be CLOSED on Friday, April 7th. **We will re-open on Monday, April 10th.** Our [24/7 ULC listed monitoring station](#) WILL remain open without interruption in monitoring service. 24/7 emergency support is also available if required.

CANADIAN ANTI-FRAUD TOP SCAMS IN 2022



Further to last month's message about the emergency/grandparent scam that was targeting seniors, our colleagues from the Southern Georgian Bay Detachment of the Ontario Provincial Police, have circulated a press release regarding the top scams in 2022 as part of the Canadian Anti-Fraud Centre report. Please read the tips section below to help protect yourself from becoming the victim of fraud.

"Members of the [Southern Georgian Bay Detachment](#) of the [Ontario Provincial Police](#) and the [Canadian Anti-Fraud Centre](#) (CAFC) are continuing to promote awareness of the ongoing frauds and scams that are presented on various platforms daily to help reduce victimization of community members. In 2022, the Canadian Anti-Fraud Centre (CAFC) received 90,377 fraud reports involving over \$530 million in reported losses. The top two types of fraud based on the reports in 2022 are as follows:

- [Identity theft and fraud with over 19,400 victims](#)
- [Investment type frauds with 4251 victims losing over \\$308 million Canadian dollars.](#)

Tips to Protect Yourself [Online]

- Create strong passwords for each of your accounts.
- Set up multi-factor authentication to make it more difficult for someone else to access your accounts.
- Update the privacy settings attached to your social network accounts.
- Be familiar with the terms of service and how payment methods work before using them. Look for a fraud protection policy.
- Never, under any circumstances, accept money and send money to a third party. You may be participating in money laundering which is a criminal offence.
- Avoid reacting automatically. Take five minutes to ask additional questions and listen to your instincts. If something doesn't seem right, ask someone else you trust about it.
 - Note: Encourage others to take five minutes via social media by using #TakeFive and tag us [@canantifraud](#).
- Remain current on frauds and protect others by sharing what you know. Tell two others and ask them to do the same. An unbroken chain of 25 people telling two would cover the entire population of Canada.
 - Note: If you are going to tell two via social media, use #Tell2 and tag [@canantifraud](#).
- Do not trust the information on your call display because it can easily be manipulated.

- Do not provide your personal or financial information on demand.
- Do not open an attachment or click a link in an unsolicited email or text message.

Anyone who suspects they have been the victim of cybercrime or fraud should report it to their local police and to the Canadian Anti-Fraud Centre's online reporting system or by phone at 1-888-495-8501. If not a victim, report it to the CAFC anyway at [Report fraud and cybercrime \(antifraudcentre-centreantifraude.ca\)](https://antifraudcentre-centreantifraude.ca)."

[Click here](#) to review the Canadian Anti-Fraud Centre's list of all frauds in their "Scams A-Z Index".

WE ARE HIRING! HELP US FIND THE NEXT GREAT ADDITION TO OUR TEAM!

To support our commitment to exceptional customer service, we are always looking to have talented people join our team. Some of our best leads have come from our customers, and so we are reaching out to you again! We are actively recruiting for the following positions:

- Security Alarm Technician (Midland & Utterson/Muskoka)
- Senior Locksmith (Collingwood)
- Part-time Security Guard (Muskoka)

[Click here to submit your resume or to receive additional information about these career opportunities.](#)

If you know of someone who is looking for an employment opportunity with a family-owned and operated business that is dedicated to customer satisfaction, [please contact us](#).

We offer an incentive for leads that create viable employment opportunities for our company: three months free monitoring for the lead; 12 months of free monitoring if we employ the lead through their probationary period; an additional 24 months of free monitoring should the lead remain employed after one year of continuous service.



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